# NBC CHILDREN'S EDUCATIONAL AND INFORMATIONAL PROGRAMS

## Saved By The Bell

This program airs every Saturday from 9:00AM - 9:30AM. This show explores social themes through the daily school life of six teenage friends at Bayside High. They help each other make the most of growing up in a complicated world. Some of the topics explored include friendship, heroism, death of a loved one and the right to say no. These and many other tough issues face the multi-ethnic cast each week.

#### Hangtime

This program airs each Saturday from 9:30AM-10:00AM. This show follows an Indiana Boys High School basketball team welcoming and integrating a female player into the social and interpersonal fabric of the team. As the season progresses the team explores the themes of sportsmanship, fair play, jealousy, teamwork, cooperation and competition. There is an emphasis on interpersonal competence and teamwork which demonstrates to the audience ways to develop positive self concepts yet also make and maintain effective social relationships.

# City Guys

This program airs each Saturday from 10:00AM - 10:30AM and 11:00AM-11:30AM. This series explores the pressures of living in a big city environment where situations are sometimes so difficult and challenging, kids have to learn sophisticated and responsible decision-making to be safe and stay focused. The series follows the encounters and problem-solving of two young men through an eventful school year at Manhattan High and shows teens how to work with their principal, family and friends to be successful.

## One World

This program airs each Saturday from 10:30AM-11:00AM. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience, which may fall into one or more categories -- intellectual/cognitive and/or social/emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring socio-emotional themes of identity, self-worth, social reciprocity, service to others and acceptance of differences. Through the characters in the show, our audience will see examples of different approaches to resolving problems caused by these issues.

#### **NBA Inside Stuff**

This program airs each Saturday from 11:30AM -12:00PM. This program features the pro-social off-court activities of male and female basketball players, coaches, team personnel and teenage athletes. Segments produced area based on curriculum inspired by the US Department of Education's GOALS 2000. Topics covered include school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolution and global awareness. These messages are conveyed primarily through real life examples, interviews and commentary by the program's host.

See attached sheets for program descriptions and air dates.

# Children's Programming Commercial Limitations:

The following is a list of the amount of commercials allowed into KOMU-TV children's programming. The programs are formatted so that additional commercial time cannot fall into the programs deemed educational and informational.

Wild About Animals	5:30
Jack Hanna's Animal Adventures	4:30
Critter Gitters	3:40

The NBC programs which are designated as educational and informational allow 1:30 of local advertising time. These programs are:
Saved by the Bell
Hangtime
NBA Inside Stuff
City Guys
One World

## CERTIFICATION

# CHILDREN'S PROGRAMMING

This is to certify that KOMU-TV, as a standard practice, formats all of its children's programming for children 16 and under, or for children 12 and under, including programs provided through the network (NBC) and syndicated programs acquired by KOMU-TV, so that all such programming fully complies with the statutory limits of commercial content.

Date: 1/4/00

Programs designated for children 16 and under:

Saved By the Bell

Hang Time

**NBA Inside Stuff** 

Jack Hanna's Animal Adventures

Wild About Animals

City Guys

**Critter Gitters** 

One World